

TalkingPoints is a multilingual, family-teacher engagement platform with two-way translation and content

For schools

- School-wide communication in families' home languages
- SIS syncing (Clever, ClassLink, CSV)
- Analytics dashboard
- Dedicated Partner Success Manager

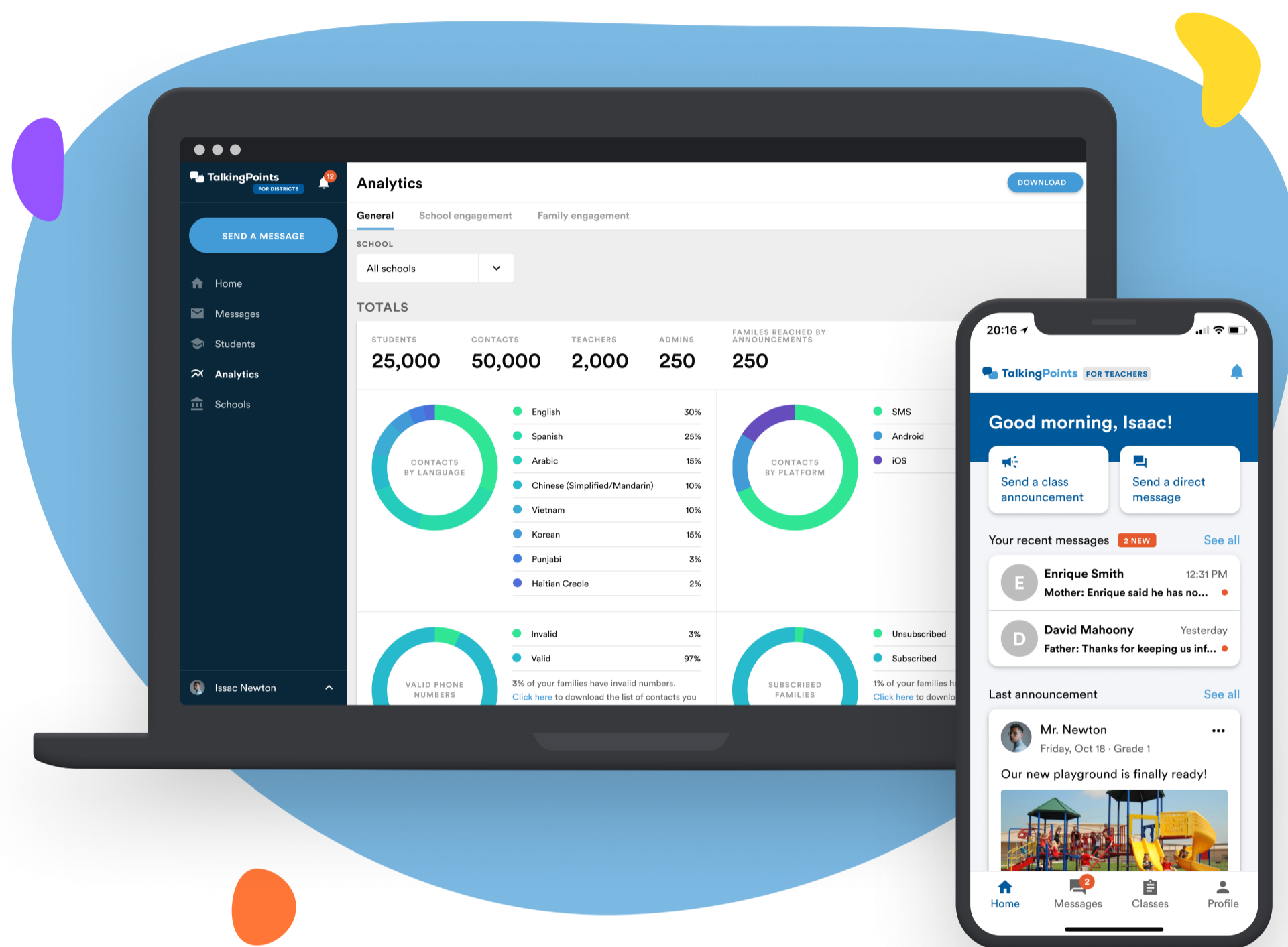
For teachers

- Human and machine translation for 100+ languages
- Personalized library of suggested messages
- Attach PDFs, multimedia files

For families

- Easy to get started (don't need to download the app)
- Works with SMS or our app on Android/iOS
- Free to use *

* There's no charge with an unlimited texting plan. If not, standard text messaging fees apply.



Proven impact

100%

Low-income, non-English speaking parents who are more engaged

98%

Teachers are reaching families they haven't been able to before

30,000+

Schools with increased family and community engagement

District partners



Request a demo to learn more

PARTNERS@TALKINGPTS.ORG

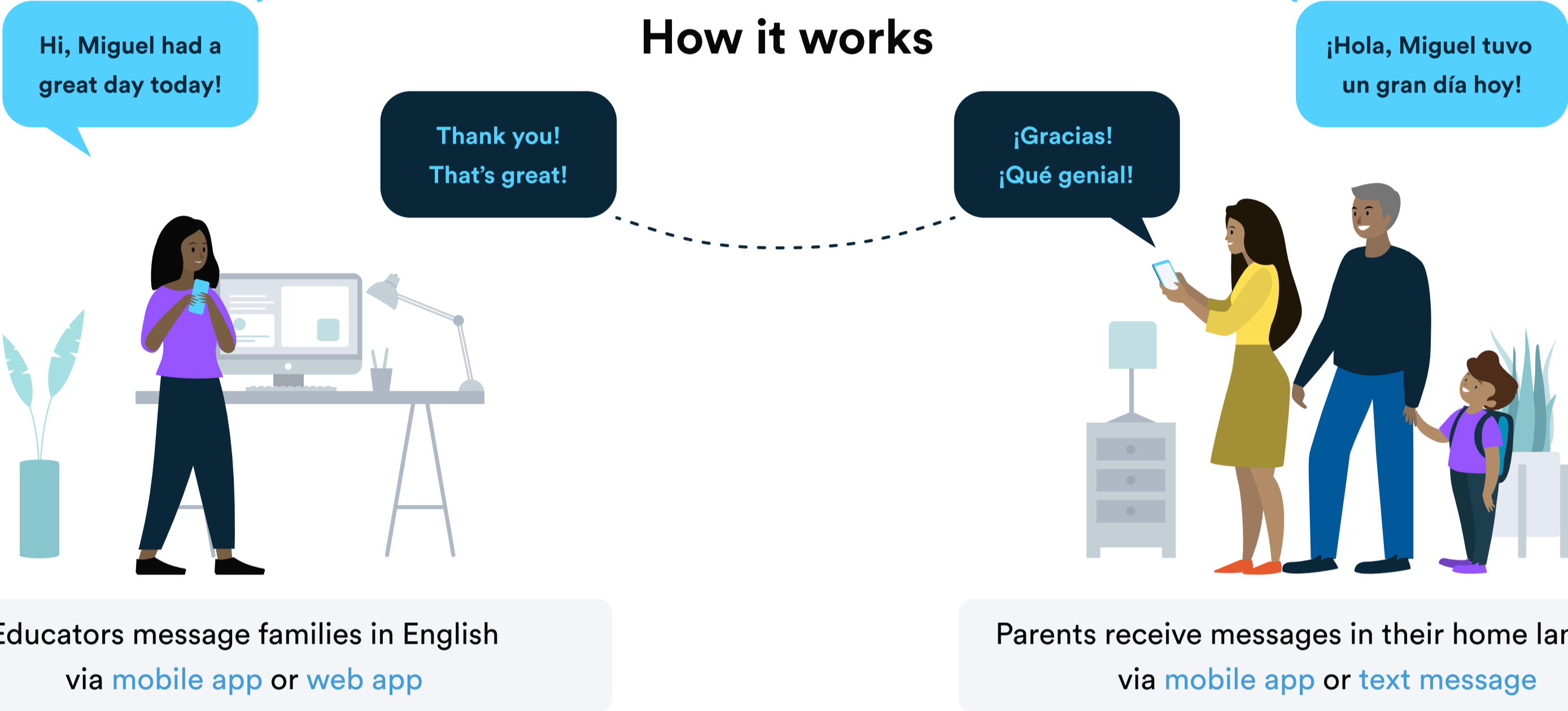
Why family engagement matters

Family engagement is **2X more effective** at predicting student achievement than socioeconomic status.

Family engagement is shown to drive **test scores, course completion and high school graduation rates.**



How it works



Educators message families in English via [mobile app](#) or [web app](#)

Parents receive messages in their home language via [mobile app](#) or [text message](#)


Meets ESSA requirements

Communicate with families in a language they understand. Explain how families can be involved in their children's.

Over 100 languages supported


TalkingPoints is the only family engagement platform investing in both human and machine translation.

This pandemic has been very challenging for all of us and it is definitely new territory. TalkingPoints has been a tremendous support to our school and families...




Jackie Rowedder
Principal, Cincinnati Public Schools

TalkingPoints provides us with real-time data and analytics on parent and teacher engagement that are essential for supporting our district's Strategic Plan of engaging families and communities during COVID-19 distance learning and beyond.



Jacqueline LeRoy
Director of ENL, Syracuse City School District

TalkingPoints supports our district's Strategic Plan by helping our school leaders and teachers engage families in their home languages using accessible technology to help Every Student Thrive!



Susan Beltz
CTO, Oakland Unified School District